



Strategic Plan for the Coordination Committee Between Private and Public Sector in Hadramout

The Private Sector Development Project (PSDP) is part of the Yemeni-German Technical Cooperation. It focuses on developing related economic policies consistent with the development plan of the Yemeni government. In addition, the project helps to create a better atmosphere for investment and business development. It also addresses the issues on the agenda of priorities in the economic and political agenda for Yemen. The project works in cooperation with the General Investment Authority, the Ministry of Industry and Commerce, the Federation of Yemeni Chambers of Commerce and Industry and the Social Fund for Development to enhance the service of small enterprises and through the promotion of partnership in Hadramout and the establishment of the committee for coordination between the private sector and the government sector to support economic development and create an appropriate environment for investment.

To strengthen the local communities in Hadramout, it was agreed upon between the governor and the representatives of the private sector and various parties supported by the private sector development of the GTZ in Hadramout that there is a necessity for establishing the committee for coordinating between the private and public sector that is concerned with economic development within the province and to create the appropriate environment for investment and help investors solve their problems that are related to economic development in both private and public sectors.

Since the establishment of the coordination committee between the private and public sectors stems from the need to maintain a coordinating body that supports the process of economic development between both sectors, therefore, this strategic plan is the first success step for the committee since it has been developed with the active participation of the government and the private sector in addition to representatives from the partners. It is no doubt that this strategy will contribute to improving the effectiveness, efficiency and professionalism of the coordinating committee between the private and government sector and to help them transition from state of reaction to the planned, organized and studied act.

In addition to the great importance of the strategic planning process for any institution, this process is of great importance to the committee of coordination between private and public sectors, especially in light of the critical political and economic era which Yemen is going through. This plan should respond to the needs of the community in the province of Hadramout and contribute and elevate its well-being. The importance of the strategic

planning process also lies within forming a starting point for the work of the committee to ensure effectiveness and efficiency and professionalism within the committee itself.

Management & Marketing Consulting & Training Firm
Faramand Center, Suite N # 1 First Floor
Al-Irsal St., Ramallah, Palestine
<http://www.vision-new.com>