



## **Strategic Plan for the Local Economic Development Department in Taiz Governorate - Private Sector Development Project**

The Private Sector Development project (PSDP) is a major project of the ongoing Yemeni-German Development cooperation. It addresses the political, legal and institutional environment as well as Business Development Services (BDS). It contributes to strengthening private sector institutions and organizations at the national and local (governorate) levels so as to enable them to identify obstacles related to private sector development formulate and implement appropriate policies and strategies to overcome them and/or limit their negative impacts and to provide better services.

The project also involves the development of related economic policies as they conform to the development plans of the Yemeni Government. Additionally, the project helps to create a better climate for investment and business development, and it addresses issues on the agenda priorities in economic and political agenda of Yemen. The project works in cooperation with the General Investment Authority and the Ministry of Industry and Commerce and the Federation of Yemen Chambers of Commerce and Industry and the Social Development Fund to strengthen the services of the small enterprises, and by strengthening the Economic Development Management in Taiz and establish a Local Economic Development Department (LEDD) that was agreed upon between the local council in Taiz and the private sector development program.

A participatory methodology was adopted at the domestic level and with key partners to develop this document. The results reflect the new strategic trends for the Local Economic Development Department (LEDD) to support and develop the economic development in the governorate in cooperation with and through the existing institutions and various government offices that focus on integration. Each party fully supports and backs the rest of the offices and institutions to improve the effectiveness and efficiency of the public sector in partnership with the private sector in the governorate of Taiz.

The strategic planning also provided a good opportunity for the main staff of the government offices and private sector representatives for dialogue and strategic thinking away from the pressure of work and the daily management and it also formed a good opportunity for the Governor and the Secretary General and the senior staff to think about internal matters and critically review the reality of the governorate and its current work and areas to focus in the coming years, through an in-depth analysis of the internal

environment to maintain all its components, as well as the external environment, which the governorate works within and its possible impact on its future work.

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